

Proclamation Presented to

Chartered Financial Analysts in Hawai'i

WHEREAS, Investors are the foundation of a strong, sound and growing economy; and

WHEREAS, trust, ethical practices and fair treatment are paramount to the investment profession which is an important employer across the State of Hawai'i; and

WHEREAS, the Chartered Financial Analysts (CFA) Society Hawai'i is committed to professional excellence in the investment profession and is a champion for ethical behavior and integrity in investment markets and of fair treatment for all investors; and

WHEREAS, CFA Institute, a global organization, has endorsed Putting Investors First Month as part of its Future of Finance initiative, which is a long-term global effort to shape a trustworthy, forward-thinking financial industry that better serves society;

THEREFORE I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai'i, do hereby proclaim May, 2015 as

"PUTTING INVESTORS FIRST MONTH"

in Hawai'i and encourage the citizens of the Aloha State to recognize CFA in Hawai'i for promoting the highest standards of ethics, education and professional excellence for the ultimate benefit of our society.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, on this twenty-sixth day of April 2015.

Governor, State of Hawai'i

SHAN S. TSUTSUI Lt. Governor, State of Hawai'i