

Proclamation

In Recognition of

The Ho'oulu ka 'Ulu O Hawai'i Nei Initiative

WHEREAS, the *Ho'oulu ka 'Ulu O Hawai'i Nei* initiative is dedicated to lifting up 'ulu (breadfruit) as an abundant, healthy, and affordable food; and

WHEREAS, 'ulu is nutritious and a major staple throughout the Pacific, where it has been cultivated for more than 3,000 years; and

WHEREAS, prior to Western contact and changing diets, 'ulu, like kalo, was a staple food and contributed significantly to the Native Hawaiian diet, making Hawaiians a well-nourished people; and

WHEREAS, the beautiful 'ulu tree also offered many practical values, as a source of wood, craft materials and medicine, and played a major role in the spiritual and cultural life of native Hawaiians; and

WHEREAS, increasing the growing and consumption of 'ulu can play a key role in increasing the percentage of staple foods grown in the State of Hawai'i and provide a substitute for imported foods; and

WHEREAS, 'ulu can be as important today as it was in the past and addresses concerns about food self-sufficiency, hunger, health, and the agricultural economy, within the context of Hawaiian values; and

WHEREAS, the "Ho'oulu ka 'Ulu" project, led by the Breadfruit Institute of the National Tropical Botanical Garden and the Hawai'i Homegrown Food Network, is dedicated to revitalizing 'ulu as an attractive, delicious, nutritious, abundant, affordable, and culturally appropriate food which addresses Hawai'i's food security issues;

NOW, THEREFORE, I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai'i, do hereby proclaim do hereby proclaim September, 2015:

"HO'OULU KA 'ULU O HAWAI'I NEI MONTH"

in Hawai'i, and encourage the people of the Aloha State to join us as we lift up and celebrate 'ulu in the State of Hawai'i.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this twentieth day of August 2015.

DAVID Y. IGE

Governor, State of Hawai'i

SHAN S. TSUTSUI

Lt. Governor, State of Hawai'i