



**ESSA Governor's  
Team Graphic for  
the ESSA Summit,  
July 9, 2016**

Inspiration for the graphic: The tightly furled frond of the Hapuu fern; native Hawaiian tree fern. This image evokes the opportunity and potential for positive change that the Every Student Succeeds Act (ESSA) brings to Hawaii's public education system.

The structure of the leaf and nature of the plant is that through the support of a strong, single stem (system) the leaf receives nutrition and water. In return the leaf (students) will supply the plant with energy and renewed strength collected from the environment that surrounds it.



**Color:**

The green represents growth, life and potential.

The reds and oranges represent the protective 'fur'

that is found on the exterior of a young frond, representing our responsibility to the youth of our state. It also evokes the energy and passion the members of the team bring to the topic.



**Shape:**

The circles represent the shape of the fiddle head stage of the fern frond before it unfurls. They evoke the continuous and cyclical nature of education. While our system will continue to improve, there is a never ending need for learning and refinement.