

Proclamation in Recognition of

Drive Aloha Month

WHEREAS, each year across Hawai'i approximately 100 people are killed in traffic accidents, of which 20 to 30 die from pedestrian and bicycle related incidents; and

WHEREAS, dangerous behavior such as driving while distracted, using cell phones, running red lights, jaywalking, speeding and cutting off another driver all lead to accidents that could have been avoided through safer behavior; and

WHEREAS, the Drive Aloha campaign initiated by DTRIC Insurance is a community effort to educate drivers, pedestrians and cyclists to practice responsible, courteous and safe habits and encourage positive behavior change; and

WHEREAS, the Drive Aloha campaign is designed to reduce the number of traffic-related accidents and make Hawai'i's roadways safer by offering safety tips and reminding everyone to take responsibility for our actions on the streets; and

WHEREAS, by partnering with state, city and private agencies and organizations, the Drive Aloha campaign encourages everyone to practice the aloha spirit to make the road safer and friendlier for all;

THEREFORE I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai'i, do hereby proclaim August 2016 as

"DRIVE ALOHA MONTH"

in Hawai'i and encourage all citizens in the Aloha State to drive with aloha and prevent unnecessary traffic-related fatalities in our community.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, on this twelfth day of August 2016.

Aand yly

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SHAN S. TSUTSUI Lt. Governor, State of Hawai'i