



Proclamation

WHEREAS, small business owners give our island home a sense of community and contribute to the health of our local economy; and

WHEREAS, the State of Hawai'i supports the efforts of local small businesses and recognizes the critical role they play in our community; and

WHEREAS, there are over 100,000 small businesses in operation across Hawai'i; and

WHEREAS, the U.S. Small Business Administration, Patsy T. Mink Center for Business and Leadership, Hawai'i Small Business Development Center, and the Veterans Business Outreach Center of the Pacific have joined together to create Shop Small Hawai'i; and

WHEREAS, Shop Small Hawai'i provides small business owners in Hawai'i with business resources and tools such as educational workshops, promotions and special events in collaboration with community partners; and

WHEREAS, Small Business Saturday is a nationwide campaign to promote business for small merchants on the Saturday after Thanksgiving; and

WHEREAS, Small Business Saturday encourages holiday shoppers to patronize locally owned brick and mortar businesses; and

WHEREAS, in 2017, 90% of consumers say that Small Business Saturday has made a positive impact on their community;

THEREFORE I, DAVID Y. IGE, Governor, and I, DOUGLAS S. CHIN, Lieutenant Governor of the State of Hawai'i, do hereby proclaim November 24, 2018 as

"SMALL BUSINESS SATURDAY"

in Hawai'i and encourage the people of the Aloha State to buy local and shop and dine at small businesses on the Saturday after Thanksgiving as a way to boost the local economy and strengthen our small business community.

Done at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this first day of October 2018.

DAVID Y. IGE
Governor, State of Hawai'i

DOUGLAS S. CHIN
Lt. Governor, State of Hawai'i