



Proclamation

WHEREAS, the Hawaiian mu'umu'u was introduced in the 19th century after the arrival of Protestant missionaries and is known for its modest, comfortable and loose form; and

WHEREAS, the mu'umu'u, which means "cut off" in Hawaiian, is considered a shorter, more informal version of the holokū, a seamed dress that often had a high collar and train and was patterned after the Mother Hubbard dresses worn by the missionaries in the 1820s; and

WHEREAS, the mu'umu'u was soon adopted for everyday wear in Hawai'i and many still enjoy wearing this flowing garment, which has endured several stylistic variations among the Hawaiian people and fashion designers around the world; and

WHEREAS, Kaua'i-born fashion designer and mu'umu'u aficionado Shannon Hiramoto held the first Mu'umu'u Month in 2015 to celebrate and raise awareness of the mu'umu'u's role in Hawai'i's history and preserve these vintage garments; and

WHEREAS, since 2018, this annual event has partnered with the Kaua'i Historical Society and generated funds to benefit their mission of preserving the island's history and culture; and

WHEREAS, Mu'umu'u Month is now celebrated by enthusiasts throughout the state and has become part of a "mu'umu'ovement" throughout the Hawaiian Islands; and

WHEREAS, 2020 marks the 6th annual Mu'umu'u Month, recognizing the incredible fashion history of Hawai'i, the booming Made In Hawai'i garment manufacturing industry and the perennial appeal of the mu'umu'u;

THEREFORE I, DAVID Y. IGE, Governor, and I, JOSHUA B. GREEN, Lieutenant Governor of the State of Hawai'i, do hereby proclaim January 2020 as

"MU'UMU'U MONTH"

in Hawai'i and ask the people of the Aloha State to join us in celebrating the mu'umu'u as a part of Hawai'i's cultural and unique fashion history and highlight the legacy of this special garment.

Done at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this twenty-fourth day of December 2019.

JOSHUA B. GREEN
Lieutenant Governor, State of Hawai'i

DAVID Y. IGE
Governor, State of Hawai'i