HAWAII BUSINESS PIVOT GRANT

Hawaii Business Pivot Grant

Program Components

Components

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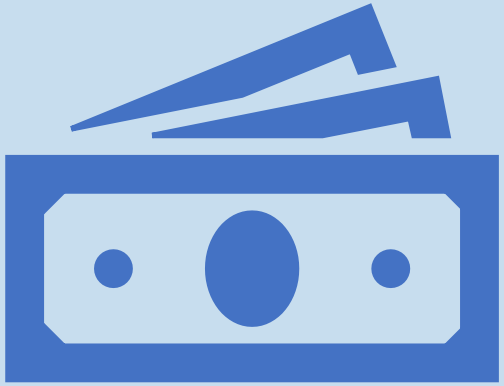

Grant program

Reimbursements of up to $10,000

Technical assistance

Webinars, workshops and training

Online marketplace

Find products and services to help you pivot

Eligibility

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- Companies or non-profits registered in the State of Hawaii that have fewer than 100 employees
- Owner must be a resident of the State of Hawaii
- Operate in a physical commercial space in Hawaii
  - Home based businesses are not eligible
- Suffered economic injury due to the COVID-19 pandemic
- Must have been in business prior to March 20, 2020

Reimbursable Expenses

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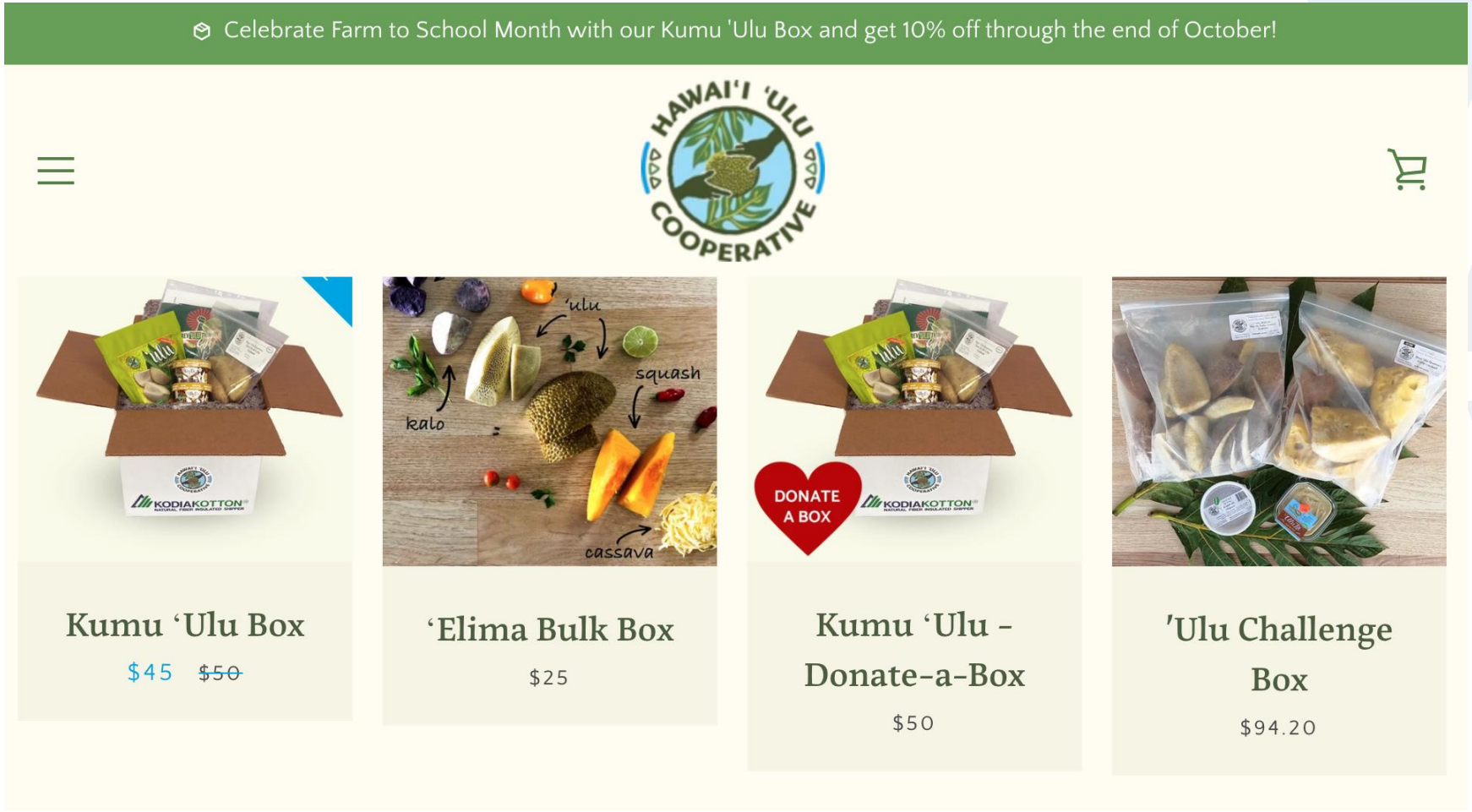
- Web development, design, social media, and e-commerce related to pivoting your business
- Consulting and professional services related to pivoting your business
- The purchase of new equipment and supplies needed to pivot your business
- Physical distancing measures (expenses from Oct. 1st)

Pivot Categories

Reimbursable Expenses

New Product or Service



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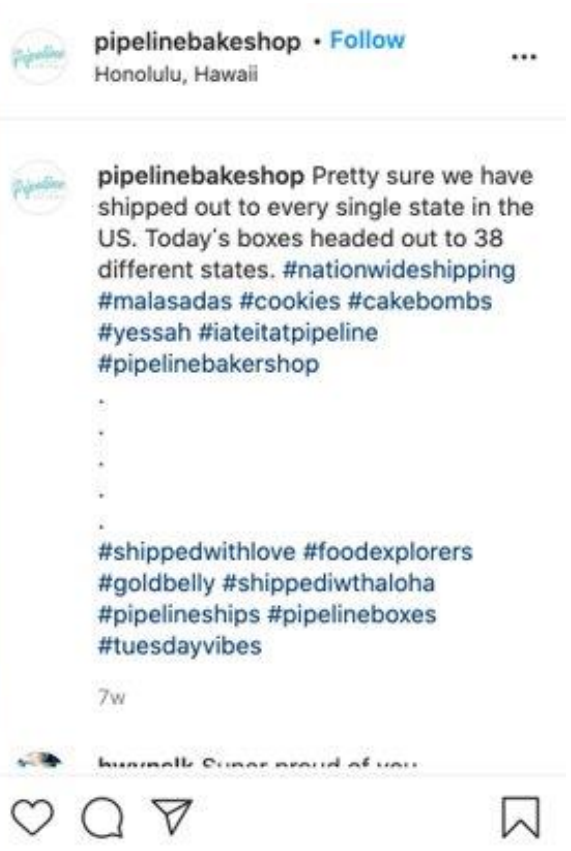
New Market



- New geographic area
- Customer segment

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New Marketing & Sales Channels

- Web development
- Design
- Social media
- E-commerce

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Rebranding or repositioning an existing product or service

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Physical Distancing Measures

- Expenses incurred after Oct 1, 2020

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Process Improvement, Automation or Training

- Consulting Services
- Professional Services
- Training for employees

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Applications open 10/22

Deadline to apply 11/23

HawaiiBizPivot.org

Hawai‘i Nature Center Pivot Grant

Todd Cullison, Executive Director

The Hawai‘i Nature Center

Pivot due to COVID-19

Pipeline Bakeshop & Creamery Pivot Grant

Gayla Young, Founder & President

Moving to curbside pickup

Started shipping to the Mainland